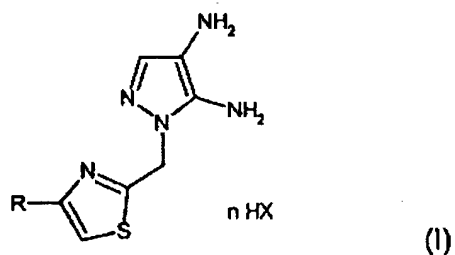


ABSTRACT

4,5-Diaminopyrazoles of general formula (I)



wherein **R** denotes a straight-chain or branched $\text{C}_1\text{-C}_6$ -alkyl group, an unsubstituted phenyl group or a singly or multiply substituted phenyl group wherein the substituents are selected independently of each other from among a halogen atom, a $\text{C}_1\text{-C}_6$ carboxylate ester group, a straight-chain or branched $\text{C}_1\text{-C}_6$ -alkoxy group, a straight-chain or branched $\text{C}_1\text{-C}_6$ -alkoxy group interrupted by one or two hetero atoms, a hydroxyethoxy group, a dihydroxypropoxy group or a nitrile group; furthermore oxidation colorants for keratin fibers containing these compounds and a method for producing said compounds.